

KNOWLEDGE
ECONOMY
SOCIETY

International
Scientific Conference
Faculty of Management, CUE

May 29–30, 2019

11th International Scientific Conference

of the Faculty of Management
of the Cracow University of Economics

KNOWLEDGE ECONOMY SOCIETY

Honorary Patronage:



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Kraków

Mayor of the City of Krakow
prof. dr hab. Jacek Majchrowski

Conference organizers:

Faculty of Management of the Cracow University of Economics
Foundation of the Cracow University of Economics

Conference venue

Cracow University of Economics
27, Rakowicka St., 31-510 Kraków, Poland
May 29 – 30, 2019 (Wednesday – Thursday)

Main topics of the conference

- Theoretical and application problems of management
- Enterprise management on the global market
- Information, knowledge and intellectual capital management
- Managing information in an enterprise
- Information systems in management of organizations
- Innovativeness and entrepreneurship
- Commercialization of scientific researches
- Methods and quantitative tools in management
- Financial management
- Accounting in organization management
- Marketing aspects of enterprise management
- Management in tourism and leisure sector

Events within the Conference:

1. Quadrilateral Scientific Seminar

This year's conference will be united with the debates of the 17th Polish-Italian-Ukrainian-Serbian Scientific Seminar on „*Contemporary trends and transformation of economies and enterprises. Economic, Social and Legal Aspects*“, taking place within strategic alliance and quadrilateral agreements of Cracow University of Economics with University of Messina, Kyiv National University of Trade and Economics and University of Kragujevac.

2. Student and doctoral session

Within the framework of the conference sessions, traditional panel sessions intended for students and doctoral students of Polish and foreign universities will take place. It is an annual forum of the exchange of knowledge, thoughts and views of the community of students and doctoral students from all over the world. The fruit of these sessions is also a separate publication, collecting the output of the student session participants in the form of a monograph, whereas doctoral students' papers are published in the main, reviewed conference monograph. An element of the student and doctoral session will also be a poster session, giving young scientists the opportunity to present the results of research and to conduct discussions with the use of science posters.



Framework programme of the conference

May 29, 2019 /Wednesday/

10.00	Beginning of the conference
10.30-12.00	Plenary debates
12.30-14.00	Panel debates
14.00-15.00	Lunch
15.00-16.30	Panel debates
19.00	Banquet

May 30, 2019 /Thursday/

09.00-10.30	Panel debates
11.00-14.30	Entertainment and cultural program
14.30	Lunch

Cost and deadline for the conference fee:

Conference fee:

- 1. PLN 890 / EUR 215** Including: participation in debates, paper publication in scored scientific periodicals or monograph, lunch on May 29-30, banquet on May 29, entertainment and cultural program on May 30, coffee breaks.
- 2. PLN 575 / EUR 140** Payment for the accompanying person, including: lunch on May 29-30, banquet on May 29, entertainment and cultural program on May 30, coffee breaks.

Conference fee not included:

- hotel accommodation

Deadline for the payment is April 30, 2019.

Payments should be directed to the following account.

Account:

Fundacja Uniwersytetu Ekonomicznego w Krakowie

ul. Rakowicka 27, 31-510 Kraków, Poland

Bank Pekao SA, ul. Pijarska 1, 31-015 Kraków, Poland

IBAN: **PL 38 1240 4533 1111 0010 2820 8384**

SWIFT: **PKOPPLPW**

with a note: **CFM 2019**

Attention: the cost of the money transfer is to be covered by the participant



Conference book

The intention of the organizers is to publish works created on the basis of qualified conference papers.

After positive reviews, articles will be published in scored scientific periodicals or monograph in English.

Please be advised that we expect to receive texts up to 20,000 typographical characters in length.

Organization information

- **Declaration of conference participation and the paper's title and abstract** should be sent **no later than March 31, 2019** only via the following Internet site:
www.cfm.uek.krakow.pl
- **The paper in English** should be sent **no later than May 30, 2019** only via the above Internet site, where you can find the required format of the paper (template)
- **Conference languages:** English and Polish

Conference calendar

NOTICE

March 31, 2019

March 31, 2019

April 15, 2019

April 30, 2019

May 30, 2019

May 29 – 30, 2019

ACTIONS

Application of conference participation

Declaration of the paper title and abstract sending

Information about the acceptance of the paper

Conference fee payment deadline

Conference paper sending deadline

Conference

Media patronage:

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