

KNOWLEDGE  
ECONOMY  
SOCIETY

International  
Scientific Conference  
Faculty of Management, CUE

May 29–30, 2018

**10th International Scientific Conference**  
of the Faculty of Management  
of the Cracow University of Economics

**KNOWLEDGE  
ECONOMY  
SOCIETY**

Honorary Patronage:



Rector of the Cracow University of Economics  
Professor Andrzej Chochół



**MAŁOPOLSKA**

Marshal of Małopolska Province  
Jacek Krupa

 **Kraków**

HONORARY PATRONAGE  
MAYOR OF THE CITY OF KRAKÓW  
JACEK MAJCHROWSKI

**Conference organizers:**

Faculty of Management of the Cracow University of Economics  
Foundation of the Cracow University of Economics

## Conference venue

Cracow University of Economics  
27, Rakowicka St., 31-510 Kraków, Poland  
May 29 - 30, 2018 (Tuesday – Wednesday)

## Main topics of the conference

- Theoretical and application problems of management
- Enterprise management on the global market
- Information, knowledge and intellectual capital management
- Managing information in an enterprise
- Information systems in management of organizations
- Innovativeness and entrepreneurship
- Commercialization of scientific researches
- Methods and quantitative tools in management
- Financial management
- Accounting in organization management
- Marketing aspects of enterprise management
- Management in tourism and leisure sector

## Events within the Conference:

### **1. Special session under the title: “The role of trade in sustainable development processes”**

During the session the problem of the changes which take place in wholesaling and retailing as a result of striving towards sustainable development will be discussed. In particular the focus will be on: green logistics, fair trade promotion, supply chain management, eco-stores, promotion of healthy lifestyle, marketing of organic/natural food, sustainable development of retail and wholesale structures.

### **2. Student and doctoral session**

Within the framework of the conference sessions, traditional panel sessions intended for students and doctoral students of Polish and foreign universities will take place. It is an annual forum of the exchange of knowledge, thoughts and views of the community of students and doctoral students from all over the world. The fruit of these sessions is also a separate publication, collecting the output of the student session participants in the form of a monograph, whereas doctoral students' papers are published in the main, reviewed conference monograph.



## Framework programme of the conference

### May 29, 2018 /Tuesday/

10.00	Beginning of the conference
10.30-13.50	Plenary debates
14.00-15.00	Lunch
15.00-17.00	Panel debates
19.00	Banquet and artistic event

### May 30, 2018 /Wednesday/

10.00-13.30	Panel debates
13.30	Closing of the conference
14.00	Lunch

## Cost and deadline for the conference fee:

### Conference fee:

- 1) **PLN 890 / EUR 215** Including: participation in debates, paper publication, lunch on May 29-30, banquet and artistic event on May 29, coffee breaks.
- 2) **PLN 575 / EUR 140** Payment for the accompanying person, including: lunch on May 29-30, banquet and artistic event on May 29, coffee breaks.

### Conference fee not included:

- hotel accommodation

## Deadline for the payment is May 10, 2018.

Payments should be directed to the following account

### Account:

#### Fundacja Uniwersytetu Ekonomicznego w Krakowie

ul. Rakowicka 27, 31-510 Kraków, Poland

Bank Pekao SA, ul. Pijarska 1, 31-015 Kraków, Poland

IBAN: **PL 38 1240 4533 1111 0010 2820 8384**

SWIFT: **PKOPPLPW**

with a note: **CFM 2018**

**Attention:** the cost of the money transfer is to be covered by the participant



## Conference book

The intention of the organizers is to issue reviewed monograph in English containing works created on the basis of qualified conference papers.

Please be advised that due to the provisions of the Regulation of the Minister of Science and Higher Education concerning the rules for scoring scientific publications, we expect to receive papers of 20,000 to 25,000 typographical characters in length.

## Organization information

- ▶ Declaration of conference participation and the paper's title and abstract should be sent no later than April 15, 2018 only via the following Internet site:  
[www.cfm.uek.krakow.pl](http://www.cfm.uek.krakow.pl)
- ▶ The paper in English should be sent no later than May 30, 2018 only via the above Internet site, where you can find the required format of the paper
- ▶ Conference languages: English and Polish

## Conference calendar

NOTICE	ACTIONS
April 15, 2018	Application of conference participation
April 15, 2018	Declaration of the paper title and abstract sending
April 20, 2018	Information about the acceptance of the paper
May 10, 2018	Conference fee payment deadline
May 30, 2018	Conference paper sending deadline
May 29 - 30, 2018	Conference

Media patronage:



[WWW.CFM.UEK.KRAKOW.PL](http://WWW.CFM.UEK.KRAKOW.PL)