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International
Scientific Conference
Faculty of Management, CUE

May 31 – June 2, 2017

9th International Scientific Conference
of the Faculty of Management
of the Cracow University of Economics



inscribed into the celebrations
of the 25th Anniversary of the Faculty of Management
of the Cracow University of Economics

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Honorary Patronage:



CRACOW
UNIVERSITY
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Rector of the Cracow University of Economics
Professor Andrzej Chochół



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Jacek Krupa



Mayor of the City of Krakow
Jacek Majchrowski

Conference organizers:

Faculty of Management of the Cracow University of Economics
Foundation of the Cracow University of Economics

Conference venue

Cracow University of Economics

27, Rakowicka St., 31-510 Kraków, Poland

May 31 – June 2, 2017 (Wednesday – Friday)

Main topics of the conference

- Theoretical and application problems of management
- Enterprise management on the global market
- Information, knowledge and intellectual capital management
- Managing information in an enterprise
- Information systems in management of organizations
- Innovativeness and entrepreneurship
- Commercialization of scientific researches
- Methods and quantitative tools in management
- Financial management
- Accounting in organization management
- Marketing aspects of enterprise management
- Management in tourism and leisure sector

Events accompanying the Conference:

1. Jubilee Session of the 25th Anniversary of the Faculty of Management
2. Session of the Centre for Research on Financial Risk
3. Session of Innovations and Entrepreneurship in Trade
4. Session: Science and Business Cooperation – Commercialization of Researches – Industrial Start – ups
5. Third Cracow Seminar on Applications of Nonparametric and Robust Statistics in the Economics
6. Scientific Conference „Economic Informatics for the Challenges of Modern Economy” combined with jubilee 45-year anniversary of education in the field of information systems at the Faculty of Management, Cracow University of Economics
7. Student and doctoral session

Framework programme of the conference

31.05.2017 /Wednesday/

10.00	Beginning of the conference
10.30-13.50	Plenary debates
14.00-15.00	Lunch
15.00-16.30	Plenary debates
19.00	Banquet

02.06.2017 /Friday/

9.00-12.30	Plenary debates
12.30	Closing of the conference
13.00	Lunch

01.06.2017 /Thursday/

9.00-12.30	Panel debates
12.30-13.30	Lunch
13.30-18.00	Excursion
19.00	Dinner



Cost and deadline for the conference fee

Conference fee:

- PLN 990 / EUR 260 - Including: participation in debates, paper publication, lunch on May 31, June 1-2, banquet and dinner on May 31, June 1, coffee breaks, excursion on June 1.
- PLN 675 / EUR 190 - Payment for the accompanying person, including: lunch on May 31, June 1-2, banquet and dinner on May 31, June 1, excursion on June 1.

Conference fee not included:

- hotel accommodation

Deadline for the payment is April 30, 2017

Payments should be directed to the following account

Account:

Fundacja Uniwersytetu Ekonomicznego w Krakowie

ul. Rakowicka 27, 31-510 Kraków, Poland

Bank Pekao SA, ul. Pijarska 1, 31-015 Kraków, Poland

IBAN: PL 38 1240 4533 1111 0010 2820 8384

SWIFT: PKOPPLPW

with a note: CFM 2017

Attention: the cost of the money transfer is to be covered by the participant.

Conference book

The intention of the organizers is to issue reviewed monograph in English containing works created on the basis of qualified conference papers.

Please be advised that due to the provisions of the Regulation of the Minister of Science and Higher Education concerning the rules for scoring scientific publications, we expect to receive papers of 20,000 to 25,000 typographical characters in length.



Organization information

- Declaration of conference participation and the paper's title and abstract should be sent no later than March 31, 2017 only via the following Internet site:
www.cfm.uek.krakow.pl
- The paper in English should be sent no later than May 20, 2017 only via the above Internet site, where you can find the required format of the paper
- Conference languages: English and Polish

Conference calendar

March 31, 2017	- Application of conference participation
March 31, 2017	- Declaration of the paper title and abstract sending
April 15, 2017	- Information about the acceptance of the paper
April 30, 2017	- Conference fee payment deadline
May 20, 2017	- Conference paper sending deadline
May 31 – June 2, 2017	- Conference

Media patronage:



WWW.CFM.UEK.KRAKOW.PL