

KNOWLEDGE  
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International  
Scientific Conference  
Faculty of Management, CUE

June 1 – 3, 2016

**8th International Scientific Conference**  
of the Faculty of Management  
of the Cracow University of Economics

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Honorary Patronage:



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Józef Pilch

**Conference organizers:**

Faculty of Management of the Cracow University of Economics  
Foundation of the Cracow University of Economics

## Conference venue

Cracow University of Economics  
27, Rakowicka St., 31-510 Kraków, Poland  
June 1-3, 2016 (Wednesday – Friday)

## Main topics of the conference

- Theoretical and application problems of management,
- Contemporary concepts in enterprise management,
- Enterprise management on the global market,
- Risk management,
- Intellectual capital management in an organization,
- Managing information in an enterprise,
- Managing the transfer of knowledge in economy,
- Using IT tools in management,
- Information systems,
- Managing e-business ventures,
- Methods and quantitative tools in management,
- Accounting in organization management,
- Marketing aspects of enterprise management,
- Management in tourism and leisure sector.

## Events within the Conference:

### 1. The second Cracow scientific seminar on the applications of nonparametric statistics and robust statistics in economics

As part of the conference, there will be debates of 2 Cracow Statistics Seminar. Scientific sessions will be devoted to the applications of robust, multivariate and non-parametric statistics, functional data analysis and econometrics to the analysis of various issues of contemporary economics and finance. Applications of R environment and statistical language are particularly welcomed.

### 2. Inaugural Session of the Centre for Research on Financial Risk

At the conference a scientific session will be held, devoted to issues of financial risk management, in particular to risk measurement problems: estimating the value at risk, risk aggregation; risk control issues: diversification, hedging, as well as problems of analysis and evaluation of financial instruments and the problems associated with the state and development of financial markets. The aim of the session is to create opportunities to present own concepts and ideas, exchange opinions and establish contacts and cooperation between representatives of various centres and scientific institutions as well as enterprises and institutions interested in using specific methods of risk management and the development of financial markets.

### 3. Session: „Human Capital Management In the Modern Enterprise”

As part of the conference schedule it is planned to organize a session entitled: „Human Capital Management In the Modern Enterprise”. The aim of the session is to present results of theoretical and empirical research and experiences of economic practice in the field of human capital management incl.: the recruitment process; motivation and remuneration; competence development; career shaping as well as interpersonal communication in national and international companies. The session will enable researchers representing various academic centers in Poland and abroad, to discuss and exchange thoughts on the changes and new directions of development of scientific research on human capital.

### 4. Student and doctoral session

Within the framework of the conference sessions, traditional panel sessions intended for students and doctoral students of Polish and foreign universities will take place. It is an annual forum of the exchange of knowledge, thoughts and views of the community of students and doctoral students from all over the world. The fruit of these sessions is also a separate publication, collecting the output of the student session participants in the form of a monograph, whereas doctoral students' papers are published in the main, reviewed conference monograph.



## Framework programme of the conference

### June 1, 2016 (Wednesday)

10.00	Beginning of the conference
10.30-13.50	Plenary debates
14.00-15.00	Lunch
15.00-16.30	Plenary debates
19.00	Banquet

### June 2, 2016 (Thursday)

9.00-12.30	Panel debates
12.30-13.30	Lunch
13.30-18.00	Excursion
19.30	Dinner

### June 3, 2016 (Friday)

9.00-12.30	Plenary debates
12.30	Closing of the conference
13.00	Lunch

## Cost and deadline for the conference fee

### Conference fee:

- 950 PLN / 250 € - Including: participation in debates, paper publication, lunch on June 1-3, banquet and dinner on June 1-2, coffee breaks, excursion on June 2.
- 675 PLN / 180 € - Payment for the accompanying person, including: lunch on June 1-3, banquet and dinner on June 1-2, excursion on June 2.

### Conference fee not included:

- hotel accommodation (there is a possibility to reserve a hotel – details to be found in the attachment)

**Deadline for the payment is April 30, 2016**

### Account:

Fundacja Uniwersytetu Ekonomicznego w Krakowie  
ul. Rakowicka 27, 31-510 Kraków, Poland  
Bank Pekao SA, ul. Pijarska 1, 31-015 Kraków, Poland  
IBAN: PL 38 1240 4533 1111 0010 2820 8384  
SWIFT: PKOPPLPW  
with a note: CFM 2016

Attention: the cost of the money transfer is to be covered by the participant.



## Conference book

The conference book will be printed in the form of a reviewed publication including previously posted and edited papers. We expect to receive papers of 20,000 to 25,000 typographical characters in length.

## Organization information

- **Declaration of conference participation and the paper's title and abstract** should be sent **no later than March 31, 2016** only via the following Internet site:  
**[www.cfm.uek.krakow.pl](http://www.cfm.uek.krakow.pl)**
- **The paper in English** should be sent **no later than May 20, 2016** only via the above Internet site, where you can find the required format of the paper.
- There is a **possibility to reserve a chosen hotel** during the conference. The details to be found in the attachment.
- **Conference languages:** English and Polish.

## Conference calendar

March 31, 2016	- Application of conference participation
March 31, 2016	- Declaration of the paper title and abstract sending
April 15, 2016	- Information about the acceptance of the paper
April 20, 2016	- Declaration of the hotel reservation
April 30, 2016	- Conference fee payment deadline
May 20, 2016	- Conference paper sending deadline
June 1-3, 2016	- Conference

Media Patrons:



**[WWW.CFM.UEK.KRAKOW.PL](http://WWW.CFM.UEK.KRAKOW.PL)**