Conference book

The conference book will be printed in the form of a reviewed publication including previously posted and edited papers. We expect to receive papers of 20,000 to 25,000 typographical characters in length.

Organization information

- **Declaration of conference participation and the paper's title and abstract** should be sent **no later than March 31, 2015** only via the following Internet site:
  www.cfm.uek.krakow.pl
- **The paper in English** should be sent **no later than May 30, 2015** only via the above Internet site, where you can find the required format of the paper.
- There is **a possibility to reserve a chosen hotel** during the conference. The details to be found in the attachment.
- **Conference languages**: English and Polish.

Conference calendar

March 31, 2015	–	Application of conference participation
March 31, 2015	–	Declaration of the paper title and abstract sending
April 15, 2015	–	Information about the acceptance of the paper
April 25, 2015	–	Declaration of the hotel reservation
April 30, 2015	–	Conference fee payment deadline
May 30, 2015	–	Conference paper sending deadline
May 25-27, 2015	–	Conference

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KNOWLEDGE ECONOMY SOCIETY

International Scientific Conference
Faculty of Management, CUE

May 25 – 27, 2015

7th International Scientific Conference
of the Faculty of Management
of the Cracow University of Economics

90th Anniversary
Cracow University of Economics

inscribed into the cycle of celebrations
of the 90th Anniversary
of the Cracow University of Economics

KNOWLEDGE ECONOMY SOCIETY

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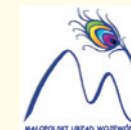
Governor of Malopolska Province
Jerzy Miller

Conference organizers:

Faculty of Management of the Cracow University of Economics
Foundation of the Cracow University of Economics

WWW.CFM.UEK.KRAKOW.PL

Conference venue

Cracow University of Economics
27, Rakowicka St., 31-510 Kraków, Poland
May 25-27, 2015 (Monday – Wednesday)

Main topics of the conference

- Theoretical and application problems of management,
- Contemporary concepts in enterprise management,
- Enterprise management on the global market,
- Intellectual capital management in an organization,
- Managing information in an enterprise,
- Managing the transfer of knowledge in economy,
- Using IT tools in management,
- Information systems,
- Managing e-business ventures,
- Methods and quantitative tools in management,
- Accounting in organization management,
- Marketing aspects of enterprise management,
- Management in tourism and leisure sector.

Events within the Conference:

1. Polish-Italian-Ukrainian-Serbian Scientific Seminar

This year's conference will be linked to the session of the 13th Polish-Italian-Ukrainian-Serbian Scientific Seminar entitled *Challenges of contemporary economies in the face of global market conditions. Economic, Social and Legal Aspects* held within the cooperation of the Cracow University of Economics in Cracow with the University of Messina, Kyiv National University of Trade and Economics and the University of Kragujevac.

2. The first Cracow scientific seminar on the applications of nonparametric statistics and robust statistics in economics

On the first day of the conference (25th May 2015), a scientific seminar on the applications of nonparametric and robust statistics in economics will be held, the aim of which is to create a platform for the exchange of thoughts, present the participants' own ideas, establish contacts and cooperation among the scientists from various scientific centres, research institutions and enterprises interested in the applications of nonparametric and robust methods in broadly understood economics and empirical finance. A one-day seminar will consist of three parts: a plenary lecture, a discussion session and a poster session on the applications of R-environment in economics.

3. Student and doctoral session

Within the framework of the conference sessions, traditional panel sessions intended for students and doctoral students of Polish and foreign universities will take place. It is an annual forum of the exchange of knowledge, thoughts and views of the community of students and doctoral students from all over the world. The fruit of these sessions is also a separate publication, collecting the output of the student session participants in the form of a monograph, whereas doctoral students' papers are published in the main, reviewed conference monograph.

Framework programme of the conference

May 25, 2015 (Monday)

10.00	Beginning of the conference
10.30-13.50	Plenary debates
14.00-15.00	Lunch
15.00-16.30	Plenary debates
19.00	Banquet

May 26, 2015 (Tuesday)

9.00-12.30	Panel debates
12.30-13.30	Lunch
13.30-18.00	Excursion
19.30	Dinner

May 27, 2015 (Wednesday)

9.00-12.30	Plenary debates
12.30	Closing of the conference
13.00	Lunch

Cost and deadline for the conference fee

Conference fee:

- 950 PLN / 250 € - Including: participation in debates, paper publication, lunch on May 25-27, banquet and dinner on May 25-26, coffee breaks, excursion on May 26.
- 675 PLN / 180 € - Payment for the accompanying person, including: lunch on May 25-27, banquet and dinner on May 25-26, excursion on May 26.
- 350 PLN / 90 € - Payment only for participants of the one-day scientific seminar on the applications of nonparametric and robust statistics in economics on May 25, 2015. Including: participation in seminar, paper publication, lunch on May 25, coffee breaks.

Conference fee not included:

- hotel accommodation (there is a possibility to reserve a hotel – details to be found in the attachment)

Deadline for the payment is April 30, 2015

Account:
**Fundacja Uniwersytetu Ekonomicznego w Krakowie
ul. Rakowicka 27, 31-510 Kraków, Poland
Bank Pekao SA, ul. Pijarska 1, 31-015 Kraków, Poland
IBAN: PL 38 1240 4533 1111 0010 2820 8384
SWIFT: PKOPPLPW
with a note: CFM 2015**

Attention: the cost of the money transfer is to be covered by the participant.