

12th International Scientific Conference
of the College of Management and Quality Sciences
of the Cracow University of Economics



The conference is part of the celebration of the 95th anniversary of Cracow University of Economics

Knowledge Economy Society

Conference organizers

College of Management and Quality Sciences
of the Cracow University of Economics
Foundation of the Cracow University of Economics

Conference venue

Cracow University of Economics
27, Rakowicka St., 31-510 Kraków, Poland
May 26 – 27, 2020 (Tuesday – Wednesday)



Main topics of the conference

- Application and theoretical problems of management
- Enterprise management in the global market
- Information, knowledge and intellectual capital management
- Human capital management
- Quality and product management issues
- Accounting and controlling in organization management
- Marketing aspects of enterprise management
- Management in the tourism and leisure sector
- Information systems in management of organizations
- Artificial intelligence and business processes automation
- Innovativeness and entrepreneurship
- Financial management
- Sustainable socio-economic development
- Commercialization of scientific research

Events within the Conference

1. Plenary session

The conference will start with a plenary session, which will be translated simultaneously. As part of this session selected papers from domestic and foreign participants will be presented.

2. Panel sessions

As part of the conference, it is planned to organize themed sessions in the following areas: management, marketing, tourism, accounting and controlling, quality and IT. During these sessions it will be possible to present selected papers and participate in themed discussion panels. A separate doctoral session is also planned.

3. Panel of practitioners

It is planned to organize a meeting of practitioners during which a discussion panel about current domestic and international economic challenges will take place. Commercialization of scientific research will also be addressed

4. Student's session

As part of the conference, panel sessions will be held for students of domestic and foreign universities. The outcome of these sessions will be a separate monograph in the form of an e-book, collecting the achievements of the student session participants. An important element of the student session will also be a poster session, giving young scientists the opportunity to present the results of conducted research and discussions on scientific posters.

Conference programme schedule

May 26, 2020 /Tuesday/

10.00	Conference opening
10.30-12.00	Plenary debates
12.30-14.00	Panel debates
14.00-15.00	Lunch
15.00-16.30	Panel debates
19.00	Banquet

May 27, 2020 /Wednesday/

09.00-11.00	Panel debates
11.00-14.30	Social events
14.30	Lunch

Conference fee & payment details

PLN 1.250 / EUR 290 Including: participation in debates, paper publication in scored scientific monograph, lunch on May 26-27, banquet on May 26, cultural and entertainment program on May 27, coffee breaks.

PLN 795 / EUR 185 Payment for the accompanying person, including: lunch on May 26-27, banquet on May 26, cultural and entertainment program on May 27, coffee breaks.

Conference fee does not include accommodation.

Deadline for the payment is April 19, 2020.

Payments should be made to the following account:

Fundacja Uniwersytetu Ekonomicznego w Krakowie
ul. Rakowicka 27, 31-510 Kraków, Poland

IBAN: **PL 96 1600 1013 1821 3894 5000 0005** (BNP Paribas Bank Polska S.A.)

SWIFT: PPABPLPK

Please include the following reference: **CMQ 2020**

Attention: the cost of the money transfer is to be covered by the participant

Conference book

Reviewed papers will appear in a scientific monograph which will be published by the end of 2020. The submitted papers should contain between 20,000 and 24,000 typographic characters.

Organization information

- ▶ **Declaration of conference participation and the paper's title and abstract** should be sent **no later than February 29, 2020** only via the following Internet site: www.cmq.uek.krakow.pl
- ▶ **The paper written in English** should be sent **no later than April 19, 2020** only via the above Internet site, where you can find the required format of the paper (template)
- ▶ **Conference languages:** English and Polish

Conference calendar

NOTICE	ACTIONS
29.02.2020	Conference participation application
29.02.2020	Submission of the paper title and abstract
15.03.2020	Notification of the acceptance of the paper
19.04.2020	Conference fee payment deadline
19.04.2020	Conference paper submission deadline
26-27.05.2020	Conference

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